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## **3rd Party Remote Call Monitoring Feature**

September 24, 2012

# ZL Technologies Unified Archive - a Universal Solution for Unstructured Data?

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By Mini Swamy, TMCnet Contributor

The big data explosion has enterprises scurrying to find ways to use unstructured content to their competitive advantage. Although organizations are aware that 'big data is big business,' it is indeed worrisome that organizations are unable to effectively tap these new resources.

But ZL Technologies, Inc., reputed for records management, archiving, compliance and e-Discovery software for large enterprises, could end this concern with the newly introduced ZL Unified Archive (UA), which combines big data with search and analytics to get actionable business intelligence.

ZL UA's unified architecture consolidates all applications and billions of documents under one platform, unifies information management across the enterprise, effectively putting an end to fractured data silos.

Silos cause problems such as duplicates, inconsistent search and disjointed retention, and added together it just implies loss of data control and increased operating cost. In contrast, ZL UA enables only a single data copy, consistent search and a single point of control across the enterprise.

"With ZL's API kit, corporations can unify data silos to effectively create order out of chaos for e-discovery, compliance and records management. They can extract content value from existing infrastructure investments," says Kon Leong, CEO at ZL Technologies, Inc.

Using the ZL API kit to tap into ZL UA's capabilities gives enterprises a lot of flexibility. Companies can leverage their current infrastructure and in conjunction with the scalable ZL UA architecture can provide a universal solution for unstructured data.

Although the API kit was initially developed to address enterprise content management, it is directed more to manage all its unstructured big data and help corporations to seamlessly unify different silos under a single platform.

Thus, software vendors and enterprises can now use the ZL API kit for regulatory compliance, e-discovery records and storage management, advanced search, security and cloud configuration.

Survey figures indicate that every day, we create 2.5 quintillion bytes of data and in terms of technologies and governance, organizations just cannot seem to cope. With ZL UA, perhaps they'll sing a different tune.

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Edited by <u>Brooke Neuman</u> » More <u>3rd Party Remote Call Monitoring</u> Feature Articles



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